



“The on-line performance, flexibility and reliability of this product allow us to heartily recommend it to our loyal customers”



Contact Management • CRM • Sales Automation • Customer Support - Help Desk • Project Management • ERP Integration • Time - Invoice Billing

Business Problem: Productivity Automation

EBSuite has developed FranklinCovey's newest productivity application called Plan Plus Online. Developed in partnership with FranklinCovey and CompleteXRM.com, Plan Plus Online (PPOL) incorporates the productivity methodologies taught by Stephen Covey. Stephen Covey is the author of "Seven Habits of Highly Successful People" and "The Eight Habit".

Alternatives Investigated:

SalesForce.com

Reasons for Selecting EBSuite:

EBSuite's selection of benefits:

- Ease of Use
- Complete Customer Support
- Fast system response time
- Web Based solution

Organization's Size:

FranklinCovey is the global leader in effectiveness training, productivity tools, and assessment services for organizations, teams, and individuals. FranklinCovey helps companies succeed by unleashing the power of their workforce to focus and execute on top business priorities. Clients include 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. Organizations and individuals access FranklinCovey products and services through corporate training, licensed client facilitators, one-on-one coaching, public workshops, catalogs, approximately 100 retail stores, and

franklincovey.com. FranklinCovey has nearly 1,500 associates providing professional services and products in 37 offices serving more than 100 countries.

Benefits Experienced: EBSuite's range of benefits:

EB Suite's range of benefits:

- Easy to learn, easy to modify
- Macintosh Compatible
- Synchronized information
- Set schedules and execute business
- Up and running rapidly in one evening

Customer Comments:

“The on-line performance, flexibility and reliability of this product allow us to heartily recommend it to our loyal customers who are evaluating a CRM solution for their business or organizational needs.”

EBSuite

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